

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Canceled).

2. (Currently Amended) The information distribution system according to claim ~~[[4]]~~ 15, wherein

the object information element is advertisement information having a questionnaire portion, and

the response information is information which is entered by the user in accordance with an arrangement of the questionnaire portion.

3. (Currently Amended) The information distribution system according to claim ~~[[4]]~~ 15, wherein

the distribution terminal is a facsimile terminal which has a transmission information judging unit in the user interface control means;

the object information element has a questionnaire portion, and distribution information indicative portion indicating that a concerned information is distribution information; and

when the user transmits a recording-completed recording medium by means of the facsimile terminal, the recording-completed recording medium being obtained in a manner that the user enters response information in a recording-completed recording medium in accordance with an arrangement of a questionnaire area, the recording-completed recording medium being output from the facsimile terminal and containing a questionnaire area and a distribution information displaying area, the questionnaire area corresponding to the questionnaire portion, and the distribution information displaying area corresponding to the distribution information displaying portion; the transmission information judging unit makes a judgment, which is made by verifying whether or not the distribution information displaying area exists in the recording medium, on whether or not the recording medium is transmitted for returning the response information to the distribution server, and executes processing in

accordance with the control information element when a judgment is made that the recording medium is transmitted for returning the response information to the distribution server.

4. (Canceled).

5. (Currently Amended) The information distribution system according to claim ~~[[4]]~~ 15, wherein

the distribution server includes a medium consumption recovering means which receives the consumption amount information and executes recording medium recovery processing which contributes to, at least, recovering the consumption amount indicated by the consumption amount information.

6. (Currently Amended) The information distribution system according to claim ~~[[4]]~~ 15, wherein

the distribution server includes data base means for accumulating and managing attribute information as to the user obtained through an investigation work conducted when the distribution terminal is lent or sold to the user or through an investigation processing conducted via a network, and executes distribution of the distribution information in accordance with the attribute information.

7. (Currently Amended) The information distribution system according to claim ~~[[4]]~~ 15, wherein

the distribution server includes response information coping means for accumulating and processing the response information received from the distribution terminal.

8. (Canceled).

9. (Currently Amended) The information distribution service according to claim ~~[[11]]~~ 16, wherein

the object information element is advertisement information having a questionnaire portion, and

the response information is information which is entered by the user in accordance with an arrangement of the questionnaire portion.

10. (Currently Amended) The information distribution service according to claim ~~[[11]]~~ 16, wherein

the distribution terminal is a facsimile terminal which has a transmission information judging unit in the user interface control means;

the object information element has a questionnaire portion, and distribution information indicative portion indicating that a concerned information is distribution information; and

when the user transmits a recording-completed recording medium by means of the facsimile terminal, the recording-completed recording medium being obtained in a manner that the user enters response information in a recording-completed recording medium in accordance with an arrangement of a questionnaire area, the recording-completed recording medium being output from the facsimile terminal and containing a questionnaire area and a distribution information displaying area, the questionnaire area corresponding to the questionnaire portion, and the distribution information displaying area corresponding to the distribution information displaying portion; the transmission information judging unit makes a judgment, which is made by verifying whether or not the distribution information displaying area exists in the recording medium, on whether or not the recording medium is transmitted for returning the response information to the distribution server, and executes processing in accordance with the control information element when a judgment is made that the recording medium is transmitted for returning the response information to the distribution server.

11. (Canceled).

12. (Currently Amended) The information distribution service according to claim ~~[[11]]~~ 16, wherein

the distribution server includes a medium consumption recovering means which receives the consumption amount information and executes recording medium recovery processing which contributes to, at least, recovering the consumption amount indicated by the consumption amount information.

13. (Currently Amended) The information distribution service according to claim ~~[[11]]~~ 16, wherein

the distribution server includes data base means for accumulating and managing attribute information as to the user obtained through an investigation work conducted when the distribution terminal is lent or sold to the user or through an investigation processing conducted via a network, and executes distribution of the distribution information in accordance with the attribute information.

14. (Currently Amended) The information distribution service according to claim ~~[[11]]~~ 16, wherein

the distribution server includes response information coping means for accumulating and processing the response information received from the distribution terminal.

15. (Currently Amended) ~~The~~ An information distribution system service ~~according to claim 4, including a distribution server which distributes predetermined distribution information, and a distribution terminal which receives the distribution information distributed from the distribution server and outputs the distribution information from user interface means in a predetermined output form, wherein~~

the distribution information includes an object information element which is an object of the distribution and an objective of the output, and a control information element which controls the user interface means so as to return response information to the distribution server, the response information being generated by a user in response to the distributed object information element that corresponds to an advertisement with a questionnaire, and

the distribution terminal includes user interface control means for controlling the user interface means in accordance with a content of the control information element so as to return the response information to the distribution server, and medium output means for outputting the object information element of the received distribution information in the form of recording on a predetermined recording medium,

wherein the distribution terminal includes medium consumption amount monitoring means for monitoring consumption amount of the recording medium consumed for recording of the object information element so as to inform the distribution server of consumption amount information indicative of the consumption amount, and

wherein the consumption amount of the recording medium as monitored by the medium consumption amount monitoring mean corresponds to only prints and outputs of an advertisement with a questionnaire and not any other types of prints and outputs.

16. (Currently Amended) ~~The~~ An information distribution service ~~according to claim 11,~~ including a distribution server which distributes predetermined distribution information, and a distribution terminal which receives the distribution information distributed from the distribution server and outputs the distribution information from user interface means in a predetermined output form, wherein

the distribution information includes an object information element which is an object of the distribution and an objective of the output, and a control information element which controls the user interface means so as to return response information to the distribution server, the response information being generated by a user in response to the distributed object information element that corresponds to an advertisement with a questionnaire, and

the distribution terminal includes user interface control means for controlling the user interface means in accordance with a content of the control information element so as to return the response information to the distribution server, and medium output means for outputting the object information element of the received distribution information in the form of recording on a predetermined recording medium,

wherein the distribution terminal includes medium consumption amount monitoring means for monitoring consumption amount of the recording medium consumed for recording of the object information element so as to inform the distribution server of consumption amount information indicative of the consumption amount, and

wherein the consumption amount of the recording medium as monitored by the medium consumption amount monitoring mean corresponds to only prints and outputs of an advertisement with a questionnaire and not any other types of prints and outputs.